

OUR CASE FOR SUPPORT

We Build What We Believe



DESIGNING JUSTICE + DESIGNING SPACES

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Our Case for Support

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Our Mission

We are an Oakland-based architecture and real estate development nonprofit working to end mass incarceration by building infrastructure that addresses its root causes: poverty, racism, unequal access to resources, and the criminal justice system itself.



Our Vision

We seek to change the narrative of power through the development of solutionary spaces that address the root causes of mass incarceration.

Our work counters the traditional adversarial and punitive architecture of justice—courthouses, prisons, and jails—by creating spaces and buildings for restorative justice, community building, and housing for people coming out of incarceration.



Restorative Justice Center Concept | Oakland, CA



OUR WHY STATEMENT



Our Why Statement

As a society, we build what we believe in, and currently our architecture of justice in the U.S. represents beliefs in oppression, punishment, and dehumanization. Every aspect of a building has the potential to be touched by the justice system; from the labor used to manufacture what we spec to the companies that build our projects, racism is woven into how we invest in the prison-industrial complex. In the U.S., we spend approximately \$80 billion per year to incarcerate, control, and supervise over 6 million people, and approximately \$100 billion per year goes toward policing our communities. Our tax dollars fund this

infrastructure, while corporations, banks, and investment funds generate profit from the construction and operations of prisons and jails. By ignoring all of this, we are perpetuating systems rooted in slavery. So how do architects, designers, and planners help divest from systems of oppression and instead invest in the communities and people most negatively affected?

What and how do we build instead?



What do we build instead?



Five Keys Schools & Programs Mobile Classroom | Bay Area, CA



Restore Oakland | Oakland, CA



Pop-Up Village | Bay Area, CA



Love Building | Detroit, MI



Center for Equity | Atlanta, GA



Mobile Refuge Room | Bay Area, CA

WHO WE ARE



Who We Are

What we need is an architecture of liberation. Communities must plan and design new systems of justice, and all levels of government must stop building structures that oppress us and start working with us

Led by Black women, Designing Justice + Designing Spaces (DJDS) is a nonprofit professional services firm that uniquely blends architecture, real estate development, community engagement, and social activism to work to end mass incarceration by building infrastructure that addresses its root causes: poverty, racism, unequal access to resources, and the criminal justice system itself. DJDS works alongside the individuals most impacted by the criminal justice system and mass incarceration to co-create new spaces. Through new construction or the repurposing of existing buildings in sites across the country, including those that were formerly used as spaces for incarceration, DJDS designs, builds, and develops beautiful new community assets that support groundbreaking initiatives and serve as replicable prototypes.

Co-founded in 2016 by visionary leader and architect Deanna Van Buren, who's one of

only 500 Black female licensed architects in the country, DJDS is the nation's only architecture and real estate development firm dedicated to using its professional tools and skills to end mass incarceration. Every day, Van Buren and all of us on the DJDS team are committing our architecture, real estate development, community-building, and organizing practices to the vision of "[what a world without prisons could look like](#)," the title of Van Buren's popular TED Talk.

DJDS is solutions-oriented, and we work with systems-impacted people, their communities of care, community-based organizations, and innovative municipalities to reimagine new buildings and spaces. The technical knowledge that we bring to the table enables our partners and others to see what's possible, but our real power lies in our abundance mindset and radical imagination, which shake traditional thinking and institutional approaches to problem-solving. Each building or planning effort is an opportunity to open hearts and minds to alternative solutions, and our team carries the tools to facilitate these dialogues. There is deep integration between design, engagement, finance, and advocacy in our work, because we bring tools, techniques, and mindsets from all our disciplines to advocate for alternative futures. Our secret sauce at DJDS is our people and the diverse lived experiences we bring to the effort that we believe will enact this change.



Our Partners



Heroes & Survivors

Systems-impacted men and women, and their communities of care, including low-income communities of color facing gentrification who want to plant a firmer stake in their community, be their best selves, and thrive.



Community Builders

High-performing nonprofits & social impact for-profits seeking infrastructure to deliver services to more stakeholders, build organizational identity, and support fundraising and development.



Public Sector

City agencies, Sheriff and Probation Departments, and District Attorneys looking to allocate a greater percentage of capital works funding to new types of infrastructure that support restorative programming.



OUR MODEL



Our Model

DJDS is building pilot projects that are essential to move us toward a world without prisons and jails. As an interdisciplinary creative firm, we combine expertise in architecture, real estate development, community engagement, and advocacy to develop prototype projects that will serve as models for building typologies that support the transformation of our communities and the transformation of our justice system from punitive to restorative. By combining these areas of expertise and collaborating with strong program partners and systems-impacted advocates, we are able to create new concepts grounded in relationships, trauma-informed practice, and evidence-based design research.

Our client work is solutionary and emergent, and it typically focuses on bringing projects from ideation through concept development. The deliverables that result from this process enable our clients and partners to raise capital dollars for their projects. We also develop our own projects—from concept to site control and refinancing—and in these cases we serve as owner, real estate developer, and designer. Additionally, we occasionally provide consulting services to mission-aligned organizations on topics such as real estate development, community engagement, and process planning.

In the past decade of her work, including projects that preceded DJDS, our co-founder Deanna Van Buren has seen three distinct buckets of work emerge: Restorative Reentry Spaces; Repurposing and Reimagining Justice Infrastructure; and Restorative Reinvestments in Community.

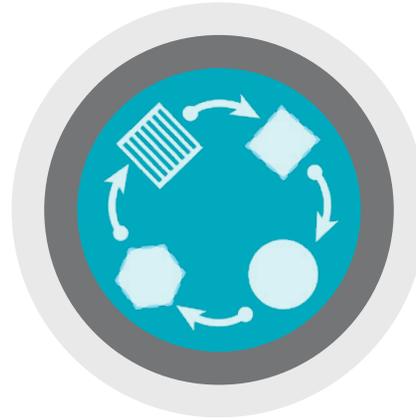


Our Model



Restorative Reentry

Restorative Reentry focuses on the infrastructure to support those returning home from prison or jail and their communities of care. This ranges from [mobile infrastructure](#) for program providers to use to meet people immediately upon release to [entire reentry campuses](#) for housing and wrap-around services.



Repurpose & Reimagine

Repurposing and Reimagining Justice Infrastructure involves working with government agencies and communities to redesign old jails, courthouses, and police stations into centers for equity, restorative justice, and restorative economics, like we did with the [Atlanta City Detention Center](#).



Restorative Reinvestment

Restorative Reinvestments in Community is the bucket that encompasses most of our work. These projects enable community leaders to build and own their own projects, bringing new assets and security into their communities and redefining the quality of spaces people deserve while they're healing and transforming systemic racial and economic oppression. Examples include the [Love Building](#), the [Love Campus](#), and [Restore Oakland](#). Each of these projects is a model to be replicated across the nation, and the Love Campus will be the first project that is fully owned and developed by DJDS.



Our Model

As our prototypes evolve into refined templates of restorative infrastructure through an interactive process of innovation and evaluation, it is our hope and expectation to achieve scale by replication and through the

sharing of our ideas. In collaboration, we can unite in design and development to catalyze reinvestment in communities of color and end mass incarceration.



Core Services



Architecture & Design

We provide trauma-informed architectural design using customized community engagement processes for community-responsive development.



Real Estate Development & Finance

We envision, coordinate, and realize impactful projects and provide advice and strategy in the areas of business modeling and capital fundraising. We provide these services both on a consultancy basis or as partners, co-developers, and lead developers.



Advocacy

We advocate for—and educate about—mass decarceration, using design, architecture, and real estate development to build the infrastructure for an alternative justice system rooted in restoration, healing, and thriving





OUR CONCEPT DEVELOPMENT FUND & PROCESS



Our Concept Development Fund & Process

There is currently little to no funding supporting innovation to create new and urgent prototypes for our built environment. And lack of access to capital—especially for Black and brown people—is typically the primary obstacle when it comes to developing new building types that respond to calls for systemic changes to advance racial equity, needs articulated by communities, and/or the radical reimagining of social systems.

Through long-term and impactful relationships with private funders, DJDS addresses this challenge by leveraging philanthropic dollars through its Concept Development Fund (Fund). The Fund enables us to catalyze, pollinate, and accelerate prototype projects—both our own projects and those of our partners. We do this through the Concept Development Process, a unique, community-engaged, multidisciplinary creative process. This is the funnel every project moves through to become ready for the pre-development stage of the design and construction process.

In terms of what projects we take on for the Concept Development Process, DJDS both reviews inquiries from the communities we serve and initiates our own ideas. In all cases, the projects involve places and spaces that communities need in order

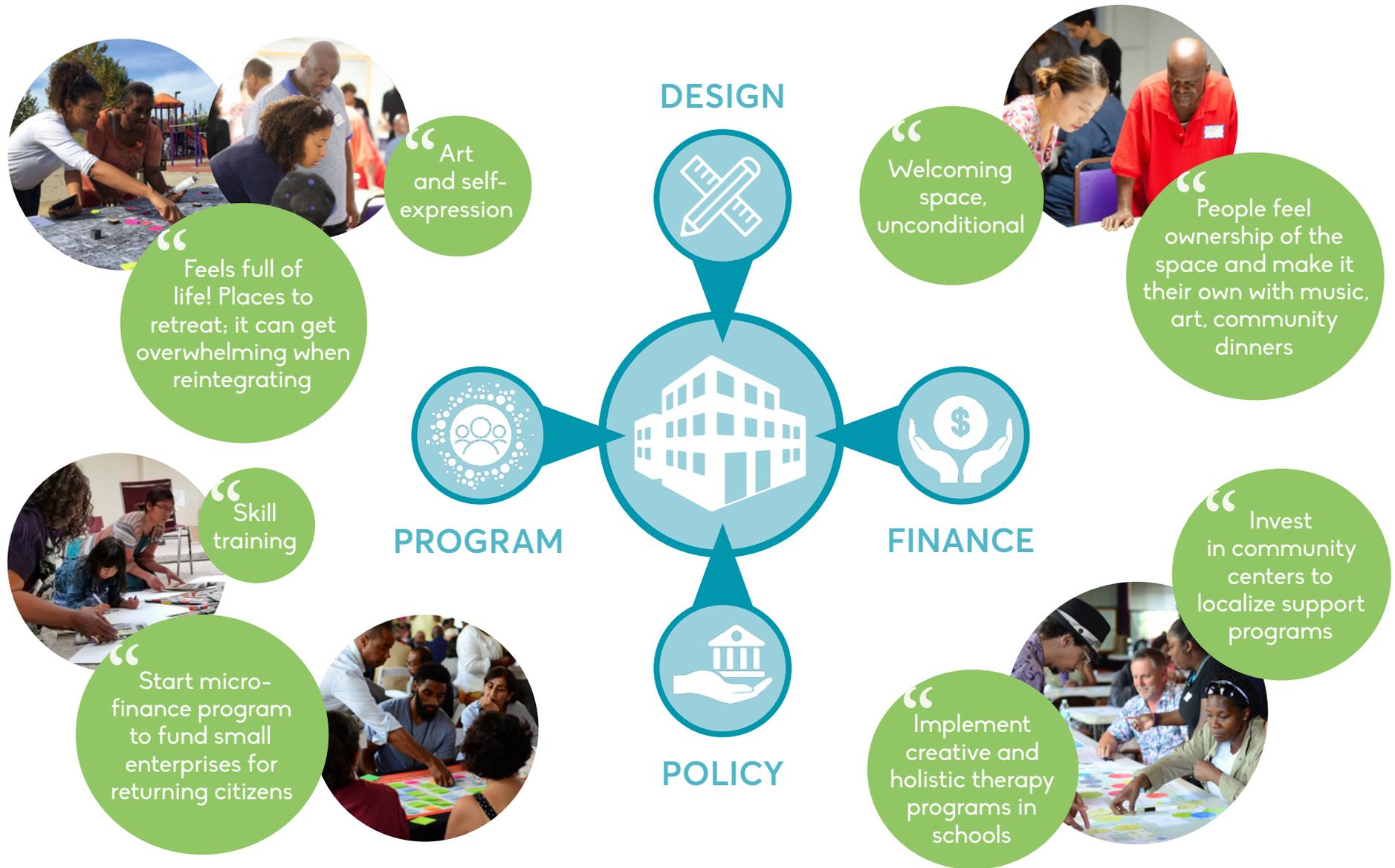
to maximize the impact of their work or implement new programs and policies. Most of the organizations, government entities, and communities that DJDS serves don't have experience in trauma-informed community engagement, architecture, design, real estate development, or construction, and these skill sets are critical in completing projects in the built environment to address the needs of those most impacted by mass incarceration and structural inequality. DJDS provides essential access to capital and professional expertise, both of which are necessary to develop a thoughtful architectural and financial vision to support the first essential phase of a project's development. Our clients welcome the guidance of an organization like DJDS to plan the pathways and processes to achieve their visions, and to help them create the

documentation they need to attract financing and enter pre-development.

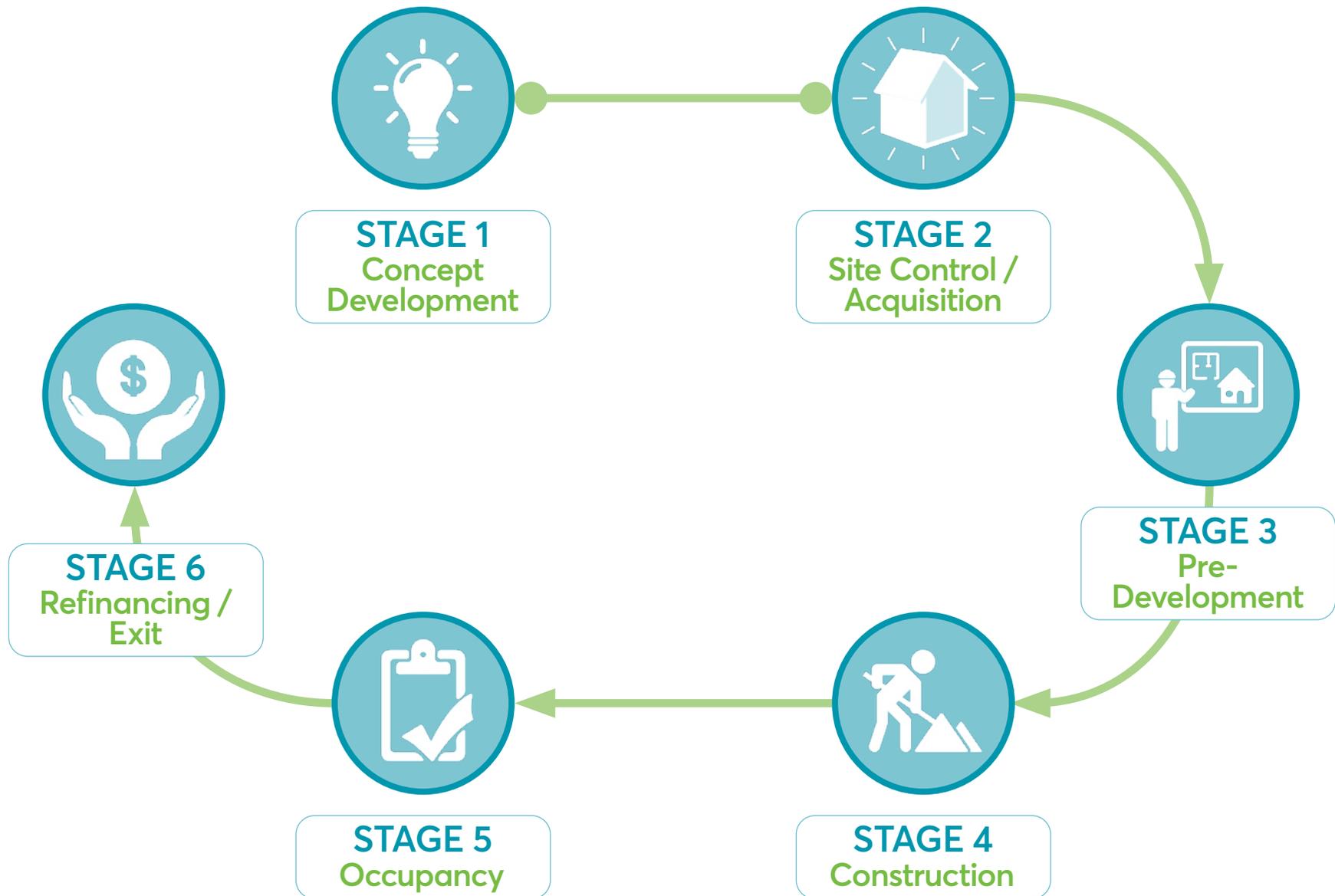
The support given to the Concept Development Fund also grants us the flexibility to do our work and accomplish our mission while counteracting a historical context and country that favors a punitive justice system that is directly tied to the legacy of slavery. DJDS works hard to make sure that we are applying equitable development and implementation strategies, such as making sure systems-impacted individuals have a voice in leading our work, integrating trauma-informed practices throughout the design and development phases, and co-learning with the community throughout the project. This means that our processes are time-intensive and require investment of staffing and resources beyond the typical boilerplate of design and real estate development.



Concept Development Process



How it Works





ADVOCACY

AMPLIFYING, PARTNERING,
DEMYSTIFYING, AND
DEMOCRATIZING



Advocacy

Amplifying, Partnering, Demystifying, and Democratizing

Our advocacy work is demonstrated through our processes, our commitments to our values, and the new approaches we lay out and leave with our partners. As we develop more pathways to advocate for the abolition of the prison system, we will elevate the built environment as a driver of economic and social policies, instead of relegating our communities and neighborhoods to being the byproducts of a socially and environmentally disastrous economic and political engine. Therefore it is critical that we advocate for the changes we are enacting through amplifying our collaborative voices, partnering with innovators, and demystifying and democratizing design and development.

Amplifying the Message

We speak publicly about our work and the change we wish to see. In 2020 alone, our team members spoke 23 times at conferences, webinars, and other engagements. Our work

has been highlighted by [The New York Times](#), [Fast Company](#), [Politico](#), and [Fortune](#), as well as by many architecture, design, and urban planning outlets. We write about our efforts for publication, such as [this recent piece in Architectural Record](#). We produce videos, such as [this glimpse into our Pop-up Village project](#), and we participate in events like [The Square One Project's Roundtable on the Future of Justice Policy](#), [Fortune's Brainstorming Design Conference](#), and the [Mayors' Institute on City Design convening at Harvard](#). DJDS has also been developing interactive and didactic experiences for museums, galleries, and other civic spaces to engage a wider audience in our work.

Partnering

Beyond enabling diverse participation in our projects, we also nurture national partnerships with innovators who are envisioning systems changes beyond the built environment. Given the importance of land, finance, and property ownership in this country, our partners will be much more likely to succeed in testing and expanding their theories of change if they own and control their own built assets. We provide the building; they bring the theories and systems shifts; and together we build a different future.



Advocacy

Demystifying and Democratizing Design

Education and access to real estate development and architectural design are primarily the purview of the economically privileged in this country. Leaders in the work of reimagining justice—such as systems-impacted individuals and their communities of care, which are frequently under-resourced communities of color—have rarely or never had a voice in real estate design and development or the opportunities to gain expertise in these

fields, and this has resulted in and exacerbated injustice and inequity in the built environment in the forms of red-lining, racially restrictive covenants, displacement, and environmental racism. Therefore, to meet our mission and empower our clients, DJDS shares its knowledge and expertise about the ways in which systemic racism and inequality have been made manifest in all facets of design and real estate and how to navigate and remediate them, as well as ways to access capital through traditional and innovative means for real estate development. Furthermore, we advocate by

developing educational tools for design and development, and by cultivating networks for our clients to harness; in so doing, we demystify and democratize design by making it more feasible for our partners and others to implement the prototypes we create.



Reimagining Justice

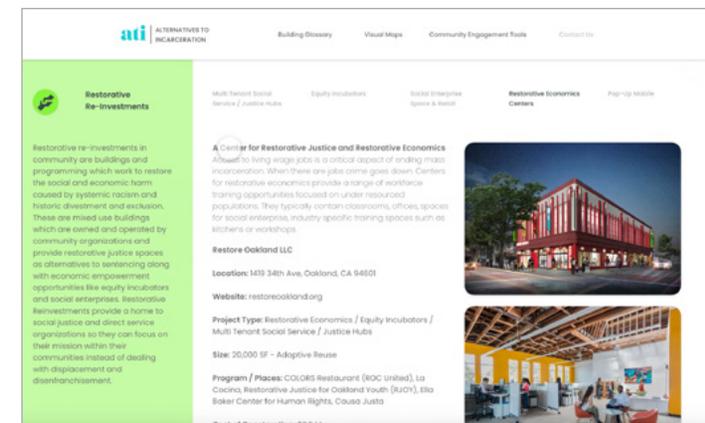
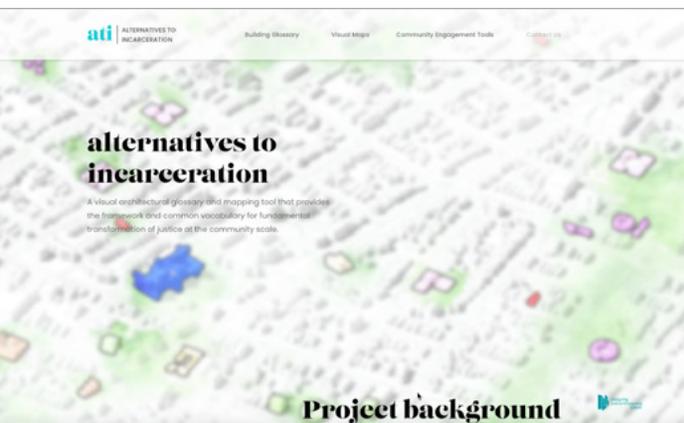
Alternatives to Incarceration Tool (ATI Tool)

Inspired by the distributed network of care being developed in Los Angeles County in conjunction with the County's Alternatives to Incarceration Plan, and building on over a decade of in-house research and project development, DJDS believes the time is right for a comprehensive planning tool to show what a visionary restorative justice neighborhood would look like in real cities around the country.

As the prison reform movement matures, public outcry to divest from punitive justice systems grows, and prison abolition deepens within our national consciousness, we need a roadmap to help us identify, prioritize, locate, and network the infrastructure for an alternative restorative justice system, so that

we can direct investment appropriately and transform our cities. DJDS's ATI Tool is a web-based tool that can serve as the resource to build that roadmap; so far, as conceived, it will include a glossary of building types for alternative programs, a reference list for existing case studies, and an interactive map for engagement and visioning. The ATI Tool supports a vision—and visualization—for the transformative work being done around the nation to shift the narrative of justice. It will help stakeholders see how our punitive justice system can transform into a justice system that restores and heals, with community-based alternatives to incarceration.

The ATI Tool is currently seeking support for further development beyond concept.



Alternatives to Incarceration Tool

Diversion /
Re-entry



Restorative
Reinvestment



Youth
Spaces



Education



Behavioral
Health



Specialized
Housing



Survivor
Spaces



OUR PROJECTS

COMMUNITY AGREEMENTS

- LISTEN RESPECTFULLY
- SPEAK RESPECTFULLY
- ASSUME GOOD INTENT
- CONFIDENTIALITY



Our Projects

“Our vision is to see a world without prisons and jails; a world where restorative justice is the primary way of addressing harm in our communities. We know it’s a long vision, but we know it’s possible, and our projects are already propagating all over the country.”

– Deanna Van Buren
DJDS Co-Founder, Executive Director,
Design Director

Three clear examples of how our projects have inspired a shift in thinking are the Center for Equity in Atlanta, Restore Oakland, and the Love Campus in Detroit. These projects are prototypes, and ideally they will be replicated across the country.

These projects have taught us and others that, as we seek to divest from the prison-industrial complex and invest in a future that is equitable, our role as a group of creative multidisciplinary professionals is essential. We use our unique way of thinking to bring

people to the table and shake up the stagnant mindsets that too often revert to the comfort of the familiar. When we lead with creativity, work across disciplines, carefully listen to the community, and implement inclusive, trauma-informed methodologies, we can provide vibrant examples of how to invest to unbuild the racist infrastructure that keeps us locked in an unjust and inequitable world.



Our Projects

CALIFORNIA

Bay Area

- Castlemont Peacemaking Room
- Five Keys Mobile Classroom
- Mobile Refuge Rooms
- Pop-Up Village
- Restore Oakland
- Women's Mobile Refuge Trailer

Los Angeles

- Alternatives to Incarceration (ATI) Pilot, Los Angeles County, CA

MICHIGAN

- Love Building
- Love Campus
- Nonprofit Enterprise at Work (NEW)
- Teen HYPE

NEW YORK

- Near Westside Peacemaking Project, Syracuse, NY

NEW JERSEY

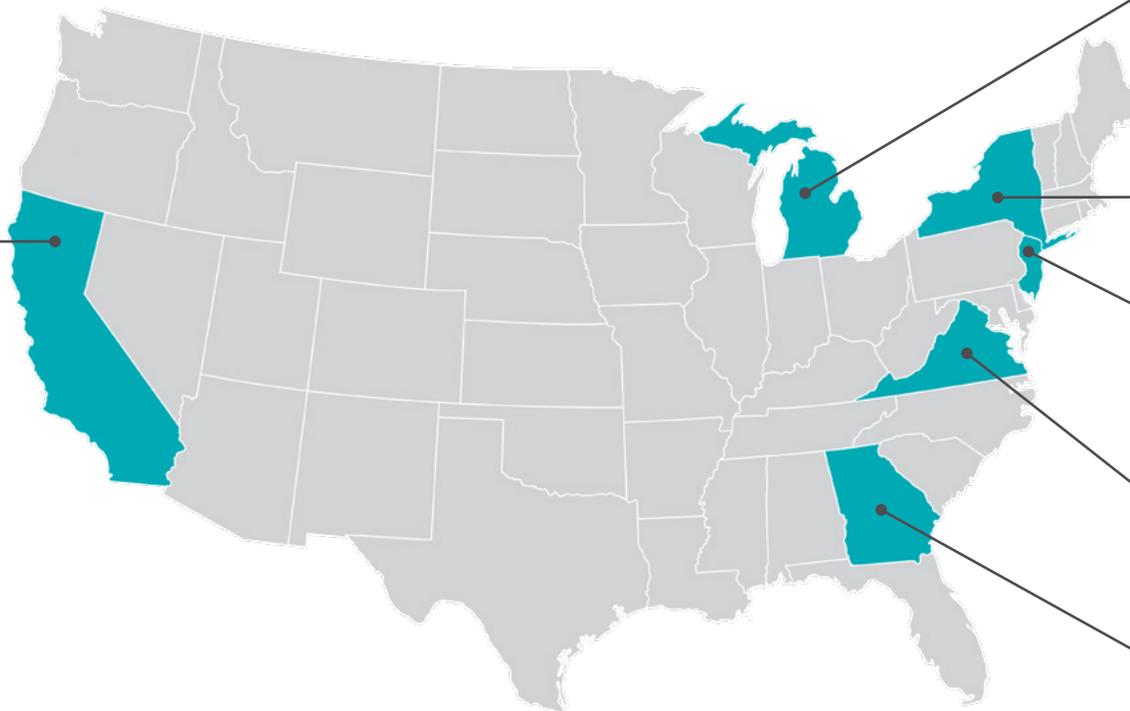
- Spaces for Survivors of Violence with Center for Court Innovation (CCI), Essex County, NJ

VIRGINIA

- Performing Statistics, Richmond, VA

GEORGIA

- Center for Equity: Reimagining Atlanta City Detention Center, Atlanta, GA



Center for Equity

“We were grateful to work with our community partners, Racial Justice Action Center, Women on the Rise, and Atlanta Mayor Keisha Lance Bottoms to create a task force to work within their individual communities throughout the city to re-imagine the Atlanta City Detention Center as a Center for Equity.”

– Brandi Mack
DJDS Director of Community Engagement



Center for Equity

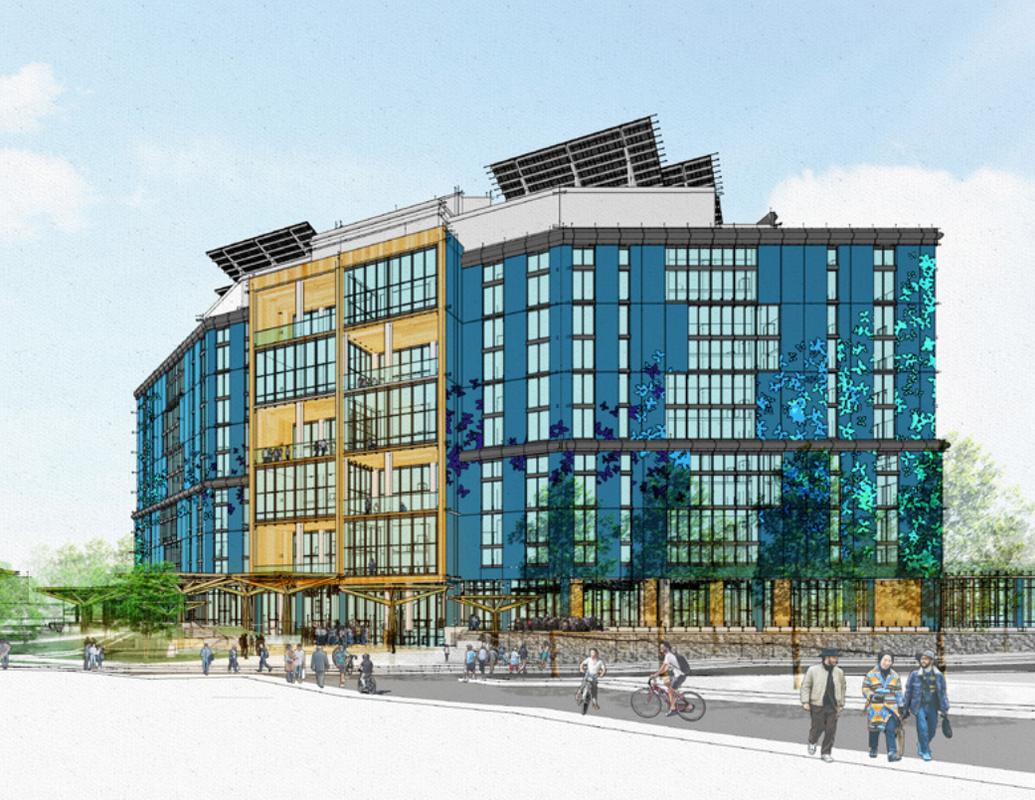
Repurposing and Reimagining Justice Architecture

Across the country, jails in our cities are closing in response to shifts in criminal justice policy and community organizing campaigns. These facilities must be repurposed or demolished, and DJDS is supporting this work across the country. In 2019 we began a groundbreaking concept development process with the City of Atlanta to reimagine the City's huge, 471,000-square-foot jail downtown—originally built to house over 1,300 people but now housing only 25 individuals at any given time—into a Center for Equity and Wellness. This effort began after years of pressure on the City from the community organizations Women on the Rise and Racial Justice Action Center. For a year and a half we worked with those organizers and the Mayor's Office to design and implement

the community-engagement process, guide the financial and feasibility analysis, and design four creative options for repurposing the jail. This project's vision and process is already serving as a template for DJDS's work to support the closure, repurposing, and reimagining of facilities in other localities across the nation, including Los Angeles, the San Francisco Bay Area, and Texas.

The community engagement process for the Center for Equity and Wellness was one of the most transparent and inclusive ever undertaken by the City of Atlanta, and it created a much-needed model for replication in other municipalities. We designed custom engagement games and exercises to support the extensive dialogue among over 600 community members and the Mayor's 60-person task force. With these community stakeholders we developed repurposing scenarios that included spaces for a healthy-food ecosystem, day care, health and wellness, legal support, and "daily needs" retail. DJDS took the results of the engagement process and designed and presented four exciting and beautiful visions for the Center—designs we hope will guide the city in deciding what to do with the jail.







REPURPOSE THE JAIL
 TRANS & LGBTQ TOWNHALL
**LET'S BUILD
 THE WORLD
 WE WANT
 TO SEE.**



A SPACE TO VISION AND CREATE A
 WELLNESS AND EQUITY CENTER FOR
 TRANS AND QUEER FOLKS IN ATLANTA!

NOVEMBER 18TH, 2019, 6PM - 8PM
@THE BLACK MECCA PROJECT
 1450 RALPH DAVID ABERNATHY BLVD.
 ATLANTA, GA 30310

RSVP AT: SNAP4FREEDOM.ORG/EVENTS



@SNAP4FREEDOM



**SOLUTIONS
 NOT
 PUNISHMENT.**



Restore Oakland

“The work that DJDS did on Restore Oakland was really beautiful. It’s an open, airy space with staff that’s warm and understanding of the needs of the local community.”

– Javier Torres-Campos
Director, Thriving Cultures, the Surdna
Foundation



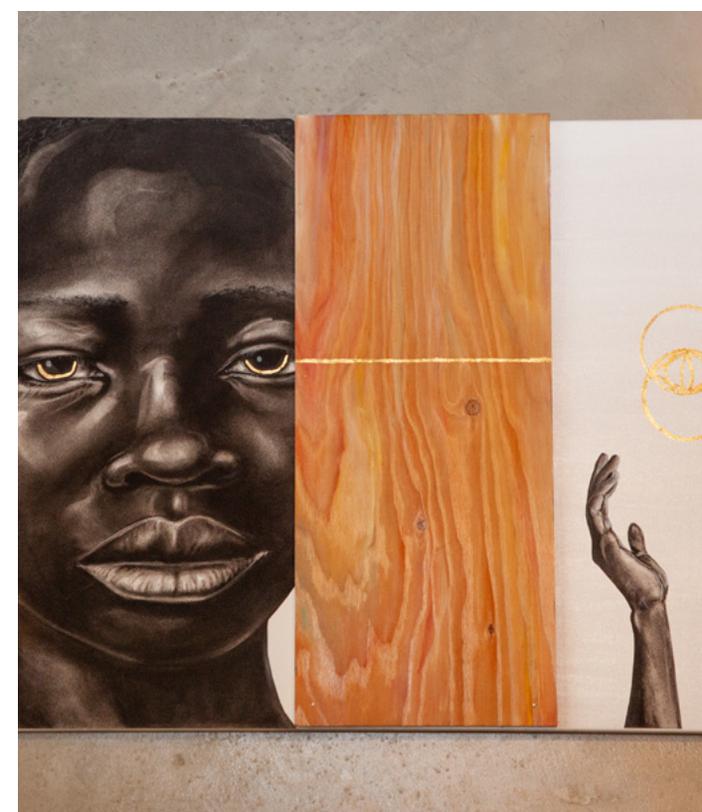
Restore Oakland

Creating and Replicating Models of Restorative Reinvestment

Restore Oakland is the country's first center for Restorative Justice and Restorative Economics, located in East Oakland, California. DJDS supported ROC United and the Ella Baker Center for Human Rights in locating and purchasing a building that we gutted and converted into a multi-use tenant hub. Housed inside are: the country's largest fine dining training kitchen and restaurant, which trains low-wage restaurant workers to get living wage jobs in fine dining; community organizing space for the nonprofits housed there; and the county's first dedicated space for restorative justice, where youth are diverted out of court into restorative justice processes.

This project is an example of how a prototype can ignite and catalyze replication. The Restore Oakland project and our thought leadership in designing spaces for restorative justice and peacemaking have supported the development and awareness of this building typology domestically and globally. We are now seeing RFPs for restorative justice centers, and we are consulting and advising municipalities and NGOs internationally on how to create more of this type of place.





The Love Campus

“If other organizations and businesses would take the approach that DJDS has taken and involve the community, 10 years from now this particular area, as well as others, could prosper greatly.”

– Anthony Boyd
DJDS Detroit Designer on Deck



The Love Campus

A Creative Oasis for Social Justice

The Love Campus is a community-driven development led by DJDS. The Campus represents DJDS's commitment to build the infrastructure to end mass incarceration by creating reinvestments that can divert funding from criminal justice into restorative community assets. The Love Campus is intended to be a national model for what to build instead of prisons, by creating an economic, environmental, and socially sustainable oasis for this beloved community and providing access to resources communities need to thrive. As both designers and developers of the Campus, DJDS will also push the edges of creative financing structures that allow investment at the community level; we do this as a core strategy to support wealth creation

and access to capital that has historically been denied to Black and brown communities.

The project site is located at West Grand River Avenue and 14th Street, and the Campus will be catalyzed by the adaptive reuse of the Love Building, a repurposing project that is currently under construction. The Love Building is owned by Allied Media Projects, and it combines the forces of Detroit Community Technology Project, Detroit Narrative Agency, Detroit Justice Center, Mama Nezah's food hub, Detroit Disability Power, and other health and wellness tenants under one roof to activate the power of place as a force for justice, transformation, healing, and liberation.



The Love Campus

The Love Campus will leverage and expand on the rich mix of uses and spaces in the Love Building. The DJDS team is conducting extensive community engagement workshops with neighbors, with Love Building tenants, and with the large expanded Detroit community to identify the constellation of uses and anchor partners that will complement and expand this experience of a supportive village and community. Based on responses from our workshops and community engagement, we expect the Love Campus to bring together a number of key components in a mixed-use development to create a unique campus for social impact unlike any seen before. Some of these key components may include:

- Peace and justice center (*examples: Michigan Liberation Community Organizing Hub, Restorative Justice Center*)
- Social-impact retail and food incubator (*example: Food Lab*)
- Youth hub celebrating Detroit maker culture (*example: Digital Fabrication Center*)
- Learning and education (*example: Detroit Food Academy*)
- Anchor community convening hub (*example: Public Commons Space*)
- Nonprofit office space and expansion space for Love Building tenants
- Arts and culture anchor (*example: Community Theater*)

This community-driven vision for a village of transformative resources that bring joy, care, community, creativity, services, learning, and meaningful work is intended to set a new standard for equitable development in Detroit and across the country. It is a creative oasis for social justice and an example of what we must build instead of prisons.



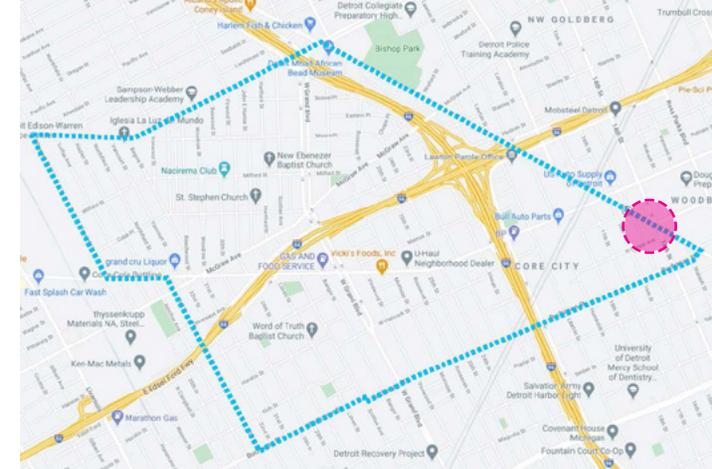


Honoring the Past

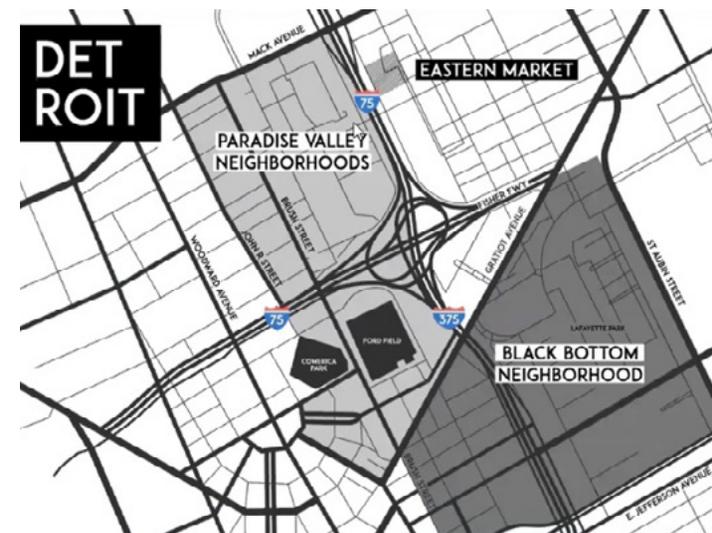
DJDS believes in honoring and capturing the rich history of the places we work as a foundation for the design and vision of the project. The Love Building sits within the Core City neighborhood, bordering Woodbridge. Core City — while not officially recognized as a neighborhood by the city of Detroit — has a rich history as a predominantly African-American area as a result of the great migration in the early 1900s. During the 1930s through the early '50s, the city of Detroit as a whole would be drastically changed by the Federal Housing Act and GI bill after WWII which introduced discriminatory housing restrictions resulting in deeply segregated neighborhoods, which was further compounded by urban renewal policies and highway construction between 1956 and 1964.

However, throughout the 1920s through the '60s, African Americans would contribute to a thriving neighborhood with churches, entertainment venues, commercial offices, community centers, and drug stores.

With a thoughtful and inclusive development approach, The Love Campus hopes to foster restorative and sustainable economic change.



Old West Side | Detroit, MI

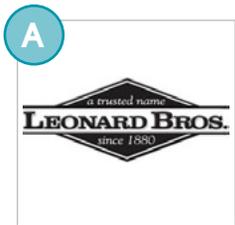


Black Bottom Street View Exhibit, Detroit Public Library

Historical Context



Circa 1951



LEONARD BROS. STORAGE



STRAND LOUNGE



PEOPLE'S WAYNE COUNTY BANK



MICKAY'S RECORDS CO



ST BARNABAS EPISCOPAL CHURCH



CLINIC



GRAND RIVER AVE POST OFFICE



LA SALLE LINEN SERVICE





- Phase I: Lots to be acquired by DJDS
- Phase II: Proposed
- Phase III: City-owned lots for future expansion



ALTERNATIVE JUSTICE



EDUCATION & LITERACY



YOUTH SPACES



ARTS & CULTURE



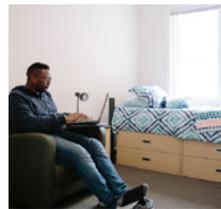
FOOD ECOSYSTEM



WORKFORCE DEVELOPMENT HUB



DAILY NEEDS SOCIAL ENTERPRISE RETAIL



HOSPITALITY HOUSING





HOPE CAFE

OUR THEORY
OF CHANGE
AND IMPACT



Our Theory of Change and Impact

What do the communities we serve look like in ten years?

We are currently distilling our Theory of Change model, and we have identified three primary outcomes of our work that we will begin evaluating during the course of current and future projects. We believe the following will occur as a result of our work:

1. The people and communities we serve will live in thriving communities where the built environment **anchors and fosters healthy, sustainable, and regenerative systems** like restorative justice practices, innovative economic systems, and access to healthy food ecosystems, as demonstrated in the Restore Oakland project.
2. The people and communities we serve will have **agency and ownership of the built environment**, including increased pathways to involvement in development and access to ownership, as demonstrated through the plans for the Love Building and Love Campus.
3. The people and communities we serve will have made **improvements in emotional, physical, and relational wellness**, as indicated by improved access to resources that support their physical health, emotional well-being, and social cohesion, as demonstrated through the Pop-Up Village.



Project Evaluation

Establishing our Theory of Change will support our ongoing evaluation of our organization and mission as a whole, but we also need to invest in evaluation at the project level. Each prototype we build will take enormous effort, so we want to capitalize on our progress by showing the impact of these projects early on. We will kick off our new project evaluation processes with the Love Campus, the first project to be fully owned by DJDS from concept to occupancy. We plan to use a Participatory Action Research approach, and we are in the process of identifying the methodologically appropriate consultant team to partner with in order to design and implement our research protocols,

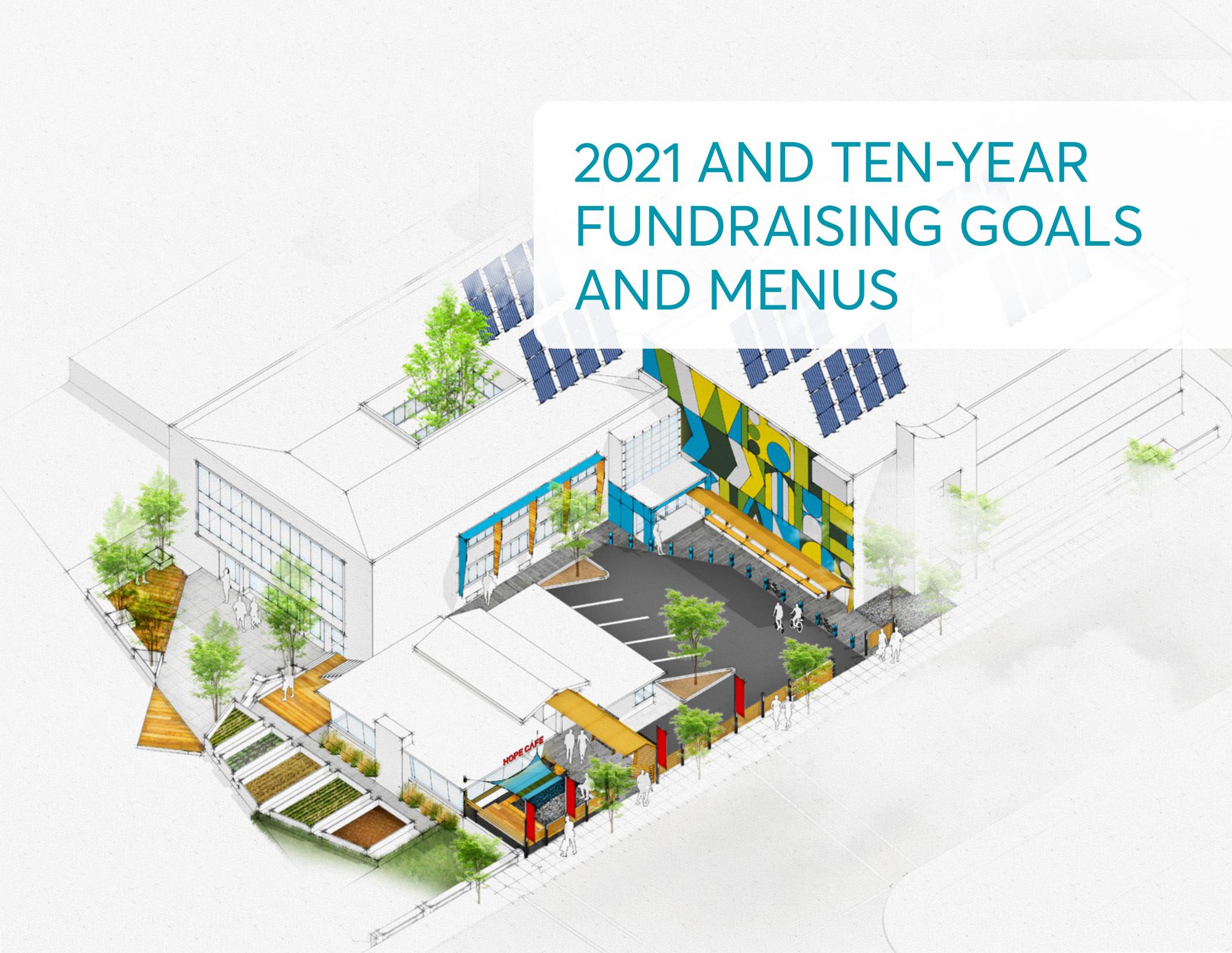
from needs assessment through formative evaluation of our processes and summative evaluation of project outcomes.

The evaluation systems and protocols developed for the Love Campus will be refined and adapted for other projects. Demonstrating the real, verifiable impacts that these prototype restorative structures and processes have in communities will be vital in establishing our projects as effective proofs-of-concept worthy of replication.

“There was so much joy that was experienced and shared. It was like a family reunion. People were smiling and laughing and eating and dancing and talking, and they were remembering. It was healing for our hearts. We were holding faith.”
– Pop-Up Village Vendor



2021 AND TEN-YEAR FUNDRAISING GOALS AND MENUS



Fundraising Goals

DJDS 2021 & Long-Term Budget Goals

1. Meet and engage new communities of justice funders
2. Raise project support to complete the Love Campus prototype
3. Secure resources for the organization's Concept Development Fund for the next ten years

Why philanthropic dollars at this time are critical

- Provide flexibility to respond to timely opportunities
- Support community partners upfront in the planning process
- Leverage government funding and other larger investments

Complete the Love Campus, Detroit, MI

As the Concept Development Process and construction budget for the Love Campus are currently in development, DJDS is working to fund a gap of **\$7,050,000** in 2021 to keep this project moving forward:

| 2021 Pre-Development Budget | Total Secured | 2021 Funding Gap |
|-----------------------------|---------------|------------------|
| \$7,500,000 | \$450,000 | \$7,050,000 |

Ten-Year Concept Development Fund Goals

DJDS is seeking to engage funders for long-term, flexible support. We believe philanthropy can be a pivotal player in making sure that our work grows to scale by providing the kind of early capital that will allow our model to flourish.

| | |
|--|-------------------------------------|
| 2021 Goal | \$10,869,000 |
| 2021 Amount Secured from Philanthropic Sources and Earned Revenue Activities | \$4,368,000 |
| 2021 Funding Gap | \$6,501,000 |
| 2022-2030 Annual Goal from Philanthropic Sources | Minimum \$5,000,000 per year |

Fundraising Goals

Highlighted Current and Pending DJDS Concept Development Fund Projects

| Project Name | Project Description | Project Location | Project Pre-Development Budget | Project Timeline and/or Target Completion Date |
|--|--|--|--------------------------------|--|
| Los Angeles Alternatives to Incarceration (ATI) Pilot | DJDS is partnering with JusticeLA to establish pilot projects to exemplify recommendations in the Care First, Jails Last: Alternatives to Incarceration (ATI) Report across L.A. County. | Los Angeles County, CA | \$2,000,000 | 2024 |
| Center for Court Innovation (CCI) Spaces for Survivors of Violence | DJDS is designing a research and interview methodology to determine how interview spaces for survivors of violence could be changed; DJDS is also documenting findings in a CCI toolkit to be disseminated nationwide. | Essex County, NJ | \$75,000 | May 2021 |
| Mobile Refuge Rooms | DJDS has designed supportive transitional housing in the form of pop-up furniture and walls, which is assembled within a larger indoor space, either alone or in clusters. Once assembled, each Mobile Refuge Room consists of an 8'x10' pop-up room with a bed, desk, and closet. | Bay Area, CA | \$150,000 | Ongoing |
| Pop-Up Village | This site activation project uses mobile architecture designed by DJDS to turn blighted and/or vacant urban outdoor spaces into beautiful, dynamic, and regenerative community hubs. | Bay Area, CA (may also be replicated in other locations) | \$150,000 | Ongoing |
| Alternatives to Incarceration (ATI) Digital Tool | DJDS is designing a web-based tool that includes: a glossary of building types for alternative programs, a reference list for existing case studies, and an interactive map for engagement and visioning. | Virtual | \$350,000 | Ongoing |



Fundraising Goals

| Project Name | Project Description | Project Location | Project Pre-Development Budget | Project Timeline and/or Target Completion Date |
|--|---|--|--------------------------------|--|
| Reimagining and Repurposing Justice Infrastructure | DJDS's vision is to make this a national example of how municipalities can work with communities to repurpose a traumatizing building for restorative community and economic progress. | Alameda County, CA | \$1,000,000 | 12–18 months |
| Welding Justice | DJDS is investigating potential pilot sites for Welding Justice, the mission of which is to close prisons and jails across the country and repurpose them into trade schools, in order to promote community revitalization, create opportunity, and build a workforce that will address America's skilled labor shortage. | TBD; this will be in a space formerly used for incarceration | \$750,000 | 18--20 months |
| Nonprofit Enterprise at Work (NEW) | DJDS is working with NEW as they re-envision themselves through a strategic planning effort that includes examining the meaning of their physical home and their relationship to their neighborhood context as it relates to their values. | Ann Arbor, MI | \$280,000 | Mid 2022 |
| Performing Statistics | DJDS is working with Performing Statistics to dream a new model of sustainable, urban development, designed by and for youth who are navigating the justice and child welfare systems. | Richmond, VA | \$410,000 | July 2022 |
| DJDS Permanent Home & Development | DJDS will be developing a permanent home and multi-use hub for the DJDS team and collaborators. | Oakland, CA | \$350,000 | December 2023 |
| Teen HYPE | DJDS will be working with Teen HYPE — a youth development organization dedicated to uplifting youth in Metropolitan Detroit — on a new home. | Detroit, MI | \$400,000 | 15–18 months |



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Acknowledgments

We want to thank the following people who have captured the essence of our work in photos and renderings.

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WE BUILD WHAT WE BELIEVE

